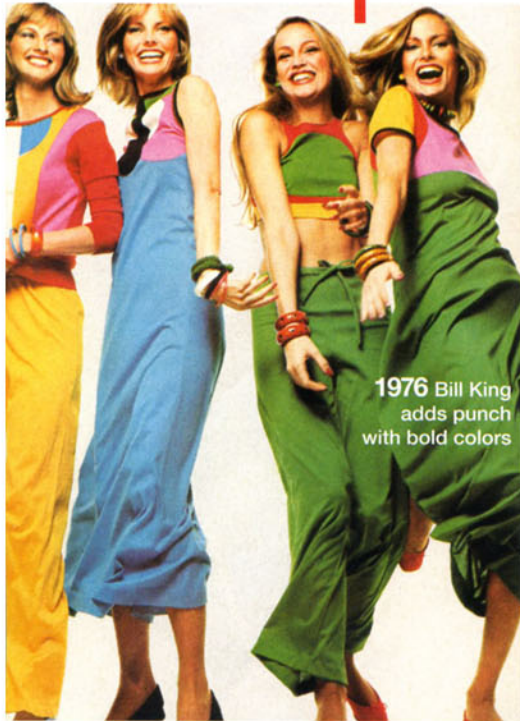
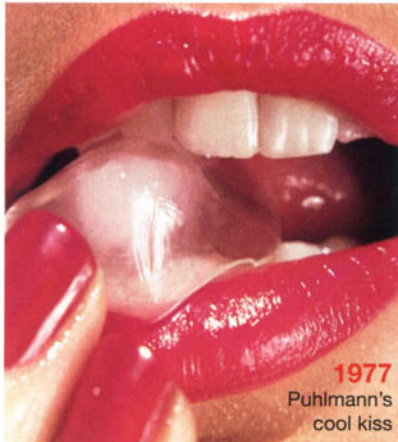


Harpers BAZAAR 140th



1976 Bill King adds punch with bold colors



1977 Puhlmann's cool kiss



1986 Christie Brinkley and Alexa Ray Joel, by Francesco Scavullo



1990 Rico Puhlmann's hemlines and spirits soar

The Mazzola Years: 1972-92

Anthony T. Mazzola once described *Bazaar* as “the fashion magazine with a little salt and pepper added.”

During Mazzola’s 19 years as editor in chief, his collaborations with photographers Bill King, Francesco Scavullo, and Rico Puhlmann captured the spirit of the ’70s and ’80s. Covers featured bright colors, bold cover lines, and women who appeared larger than life.

His May 1988 cover was the first featuring Madonna as a brunette; two years later he followed up with an iconic Jean-Baptiste Mondino shoot of the star during her bullet-bra period. His June 1991 cover starred Nicole Kidman in her first photo shoot for a major American magazine as Mrs. Tom Cruise.

Mazzola championed theme issues, such as “America’s 10 Most Beautiful Women,” and he was the first editor to prominently feature stylish women of all ages. That they were celebrities and not models only added to their appeal, making Mazzola’s *Bazaar* a huge commercial success.

Though Mazzola left *Bazaar* in 1992, he’s still at Hearst as curator, fine arts. In 2008, he will celebrate his 60th anniversary with the company.



1991 Nicole Kidman, by Phillip Dixon



1988 Madonna vamps for Scavullo



1996 Tilberis with Diana, Princess of Wales, at the Met ball



1992 Tilberis's first cover

The Tilberis Years: 1992-99

Liz Tilberis became editor in chief of *Bazaar* during our 125th anniversary year and, along with her creative director, the brilliant Fabien Baron, invited readers to “enter the era of elegance.” Their September 1992 debut cover, featuring a highly stylized portrait of Linda Evangelista cradling the penultimate letter of our logo, heralded a new *Bazaar*—one that was aspirational with a capital *a*.

Under Tilberis, *Bazaar* showcased the work of photographers Patrick Demarchelier, Peter Lindbergh, David Sims, Mario Testino, and Mario Sorrenti as well as world-class stylists, including >