

# in camera

## PERSPECTIVES

### Rico Puhlmann 1934–1996

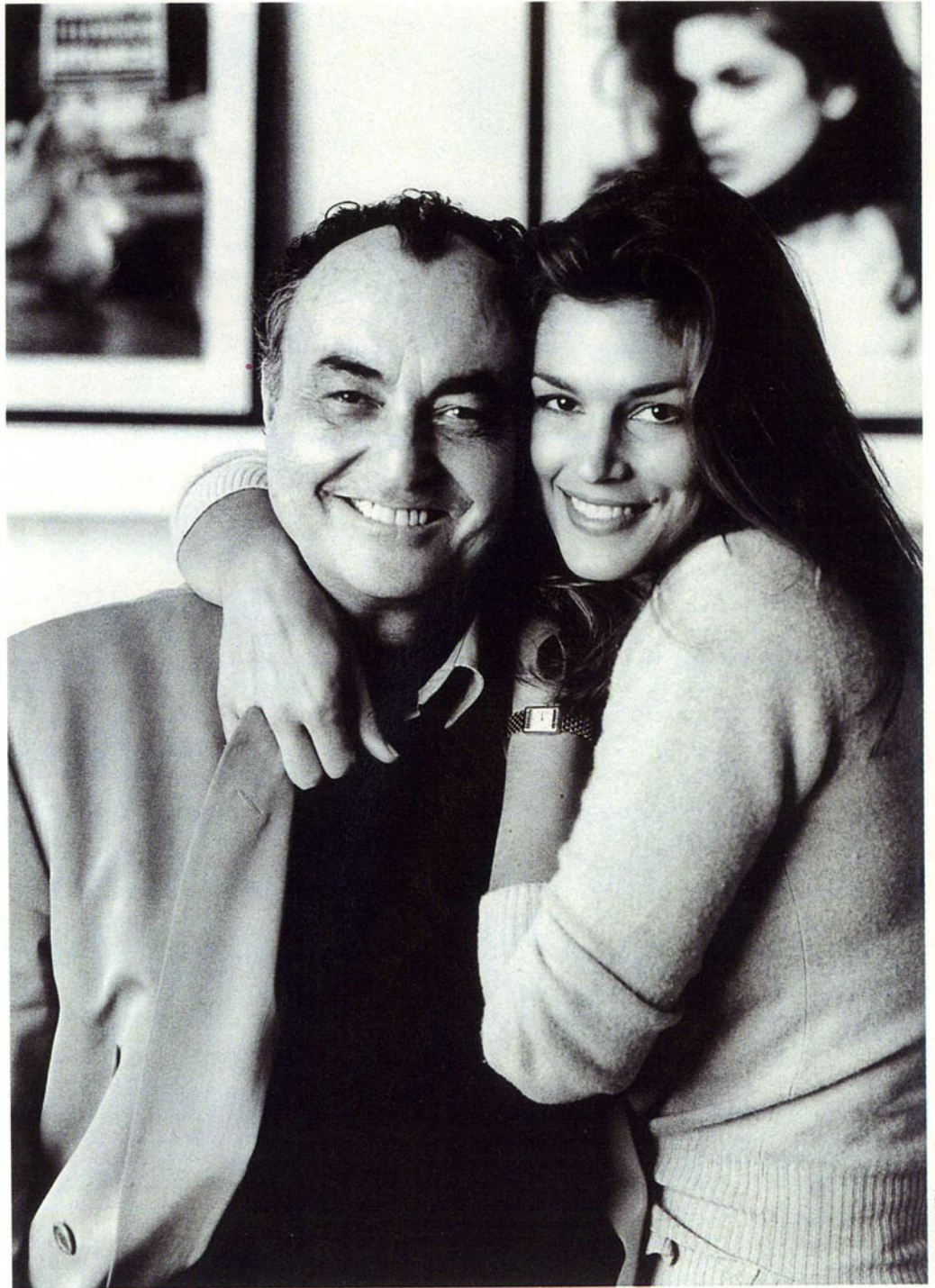
**T**he photography world mourns a great loss in the July 17, 1996, crash of TWA Flight 800. Rico Puhlmann, 62, an internationally renowned fashion and advertising photographer, was killed along with Lawrence Harris, 35, a photographer who was to assist him on fashion shoots in Paris for Rizzoli Periodici.

Puhlmann is best known for his 20-year stint (from 1972 to 1992) as the primary photographer for *Harper's Bazaar* under then editor-in-chief Anthony Mazzola. Puhlmann shot lead stories for many issues of the magazine, as well as 125 covers. "He was a superior craftsman who seasoned his technically perfect photographs with style and feeling, which is unusual in this field," says Mazzola, who also remembers him as "the gentleman of all time," a thoughtful and cultured man who loved art, music, and good food.

Puhlmann was born in Berlin on June 25, 1934, and became famous in Germany as a child movie star. He took up fashion illustrating and then turned to photography, moving to New York in the early 1970s. During his career he worked with most of the top models, stylists, and designers in the fashion industry. He also had many advertising clients, including Estée Lauder, Clairol, L'Oréal, and Cover Girl.

"Rico really made women look beautiful," says Michele Mazzola, who was special projects editor for *Bazaar*. "He took the most elegant photos, but they made you smile—they did not have a dark side to them."

—CAROL SQUIERS



Rico Puhlmann with Cindy Crawford, 1995.

PERRY HANCOCK